

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Senate Majority PAC

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 10/16

**Invoice ID: 1246362**  
**Campaign ID:**

**Invoice Date: 11-02-2016**  
**Estimate ID: 5411**

**Contract ID: 869138**  
**P.O Number:**

**Client ID: 25215**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$762.00
Agency Commission	(\$114.30)
Rep. Firm Commission	(\$226.70)

<b>Net Advertising Fee</b>	<b>\$421.00</b>
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<b>Sub Total</b>	<b>\$421.00</b>
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<b>Total This Invoice</b>	<b>\$421.00</b>
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/62334302/  
1470

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **Affidavit of Performance**

Client Name: Senate Majority PAC  
 Remarks: /62334302/  
 Bill Cycle: 10/16  
 Rep. Firm: VNS/NCC

Contract ID: 869138  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
09/26/16	Monday	MNBC-E	1470-TERRE HAUTE	First Look	5:15am	6SMPIN0001TH	00:00:30	Charged	27.00	*
09/26/16	Monday	HALL-E	1470-TERRE HAUTE	I Love Lucy	5:16am	6SMPIN0001TH	00:00:30	Charged	14.00	*
09/26/16	Monday	CNN-E	1470-TERRE HAUTE	New Day	8:27am	6SMPIN0001TH	00:00:30	Charged	38.00	*
09/26/16	Monday	MNBC-E	1470-TERRE HAUTE	Place for Politics 2016	12:54pm	6SMPIN0001TH	00:00:30	Charged	19.00	*
09/26/16	Monday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	3:59pm	6SMPIN0001TH	00:00:30	Charged	31.00	*
09/26/16	Monday	HALL-E	1470-TERRE HAUTE	Last Man Standing	6:19pm	6SMPIN0001TH	00:00:30	Charged	25.00	*
09/26/16	Monday	MNBC-E	1470-TERRE HAUTE	With All Due Respect	6:46pm	6SMPIN0001TH	00:00:30	Charged	27.00	*
09/26/16	Monday	AEN-E	1470-TERRE HAUTE	The First 48	7:09pm	6SMPIN0001TH	00:00:30	Charged	44.00	*
09/26/16	Monday	CNN-E	1470-TERRE HAUTE	Debate Night in America	7:39pm	6SMPIN0001TH	00:00:30	Charged	38.00	*
09/26/16	Monday	AEN-E	1470-TERRE HAUTE	The First 48	8:13pm	6SMPIN0001TH	00:00:30	Charged	73.00	*
09/26/16	Monday	HALL-E	1470-TERRE HAUTE	The Middle	9:14pm	6SMPIN0001TH	00:00:30	Charged	37.00	*
09/26/16	Monday	AEN-E	1470-TERRE HAUTE	The First 48	11:45pm	6SMPIN0001TH	00:00:30	Charged	73.00	*
09/27/16	Tuesday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	9:31am	6SMPIN0001TH	00:00:30	Charged	38.00	*
09/27/16	Tuesday	AEN-E	1470-TERRE HAUTE	Storage Wars	11:46am	6SMPIN0001TH	00:00:30	Charged	25.00	*
09/27/16	Tuesday	CNN-E	1470-TERRE HAUTE	Inside Politics	12:25pm	6SMPIN0001TH	00:00:30	Charged	31.00	*
09/27/16	Tuesday	HALL-E	1470-TERRE HAUTE	The Brady Bunch	2:13pm	6SMPIN0001TH	00:00:30	Charged	16.00	*
09/27/16	Tuesday	MNBC-E	1470-TERRE HAUTE	Place for Politics 2016	2:51pm	6SMPIN0001TH	00:00:30	Charged	19.00	*
09/27/16	Tuesday	MNBC-E	1470-TERRE HAUTE	Place for Politics 2016	4:32pm	6SMPIN0001TH	00:00:30	Charged	27.00	*
09/27/16	Tuesday	CNN-E	1470-TERRE HAUTE	Situation Room	6:56pm	6SMPIN0001TH	00:00:30	Charged	38.00	*
09/27/16	Tuesday	HGTV-E	1470-TERRE HAUTE	Fixer Upper	9:20pm	6SMPIN0001TH	00:00:30	Charged	73.00	*
09/27/16	Tuesday	CNN-E	1470-TERRE HAUTE	CNN Tonight	10:40pm	6SMPIN0001TH	00:00:30	Charged	49.00	*
<b>Grand Total</b>									<b>762.00</b>	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

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